The future of distribution

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Friendsurance: The P2P Insurance Concept

Learn more

Community distribution
Old insurance is rubbish. Use Guevara. (It’s new. And 100% non-rubbish.)

Community distribution
Community distribution

Lemonade™
The smart new way to buy Health insurance

Together, our members are making insurance companies listen.

Find exclusive offers

Community distribution

282 Groups
165,838 Members
18.6% Average Discount
Automated distribution
InsurETH lets you insure your flight directly with an Ethereum smart contract. The contract is resolved automatically on the Ethereum blockchain. You can also apply to InsurETH as investor.

Enter your flight number:

ex: BA 2599

Automated distribution

Insure for:

£ 200
0.66 BTC
29.8 ETH
Teambrella is the first peer-to-peer insurance service powered by Bitcoin.

We’re making insurance fair and transparent. Teambrella’s users have exclusive control over every aspect of insurance: rules, premiums, claims and reimbursements.
Hi, Jane! It's great to speak with you today. Do you still park your Mustang V6 at zip code 90028?

Yes. I'm looking for a new car insurance quote. Can you help me?

Based on your profile, I recommend full coverage with $100/$300k liability and a $1k deductible. Here are your quotes:

- **Progressive**: $72/mo
- **Foremost General Insurance**: $80/mo
- **Safeco Insurance**: $85/mo

Automated distribution
GOING SOMEWHERE?
GET INSURED FOR AN HOUR (OR MORE) ON A FRIEND'S CAR

Automated distribution
Automated distribution

Collect Your Things

Value Your Things

Connect Your Things
Guevara offers collaborative insurance, i.e. people can insure themselves between friends or relatives.

Source: Guevara

Embedded distribution
THREE NEW MODELS OF INSURANCE DISTRIBUTION

- Community Distribution
- Automated Distribution
- Embedded Distribution
AXA innovation ecosystem

**AXA Labs**
to detect emerging trends and identify potential partners
San Francisco & Shanghai

**Data Innovation Lab**
a center of expertise for data science and Big Data technologies
Paris, Singapore, Bangalore

**AXA Strategic Ventures**
a $200 million investment fund for startups
London, Paris, Berlin, Zurich, San Francisco, New York, Hong Kong

**Kamet**
a $100 million AssurTech incubator
Paris

**AXA Partners**
an international structure to manage and improve our global partnerships
Paris

**Start-In**
an entrepreneurship contest to foster and prototype ideas
Worldwide
Mon AXA

Découvrir l’application
Omni-channel

Digital and data skills

Human advisor coach

Public and private partnerships