

## **Pooling (mutualisation)**

## How the losses of the few are spread among the many

Individuals and businesses buy an insurance policy for a smaller, known premium to remove the risk of a larger, potentially unaffordable loss.

Experience and data enable insurers to broadly predict the number of losses from a group of policyholders with similar risks. From that risk-based underwriting, insurers set premiums and benefits that will be as attractive as possible for their customers.



## What happens if the number of claims increases?

