



Insurance Europe is the European insurance and reinsurance federation. Through its 36 member bodies — the national insurance associations — it represents all types and sizes of insurance and reinsurance undertakings. Insurance Europe, which is based in Brussels, represents undertakings that account for around 95% of total European premium income. Insurance makes a major contribution to Europe's economic growth and development. European insurers pay out almost €1 000bn annually — or €2.7bn a day — in claims, directly employ nearly 920 000 people and invest over €10.6trn in the economy.

For our Communications and PR department, we are looking for a:

Spokesperson

Function

The spokesperson will report directly to the Director General and will be responsible for:

- Within the context of an agreed communications strategy, take a pro-active and collaborative approach to Insurance Europe's media and press activities
- Advise and assist the Director General on the association's communications and general outreach
- Identify, develop, and maintain relationships with trade journalists and comms counterparts to maximise positive industry coverage
- Identify and write media materials, including web news, press releases and press statements
- Manage and develop the association's profile on social media platforms
- Assist with the international conference organisation and act as a main contact point for event sponsors
- Act as an internal communications business partner for the association's departments to facilitate messaging

Profile

- Minimum 3 years' experience in a communication, media relations/PR or journalism role
- Sound experience of showing initiative in creating news stories
- Native-level English, knowledge of other languages an advantage
- Demonstrable writing skills, particularly news writing and writing for the web/social media
- Highly developed team spirit, sense of responsibility, ability to take initiatives and be proactive
- Excellent inter-personal skills
- Excellent organisation skills, ability to plan and meet deadlines, capacity to identify key issues and prioritise
- Knowledge of insurance and/or financial services an advantage

Offer

We offer you an exciting position in an international environment, with opportunities for personal development.

You will have the possibility to participate in projects that will influence the European insurance industry in the coming years.



Equal Opportunity

Insurance Europe is an equal opportunity employer. We respect and seek to empower each individual and support the diverse cultures, perspectives, skills and experiences within our workforce. Applications from disabled candidates are encouraged

Contact

Please address application letters and curriculum vitae to Insurance Europe, Rue Du Champs De Mars 23, 1050 Brussels for the attention of Koen Ameye (e-mail: hr@insuranceeurope.eu).